

EXPERIENCE

Oct. 2017 - Present

Lead UX Designer & Content Strategist

Vertafore, Inc.

Lead designer for enterprise content management product built to support the insurance industry. Closely collaborate with product manager, development manager, and development teams to implement new and legacy application features into web client platforms.

June 2016 - Oct. 2017

UX Design Lead

Sagepath, Inc.

Client-facing and cross-functional collaborator for strategic planning, discovery, and estimations. Develop competitive audits, heuristic reviews, and web analytics analyses to inform the creation of information architecture, sitemaps, and user flows. Craft delightful and engaging experiences through journey maps, annotated wireframes (low/high fidelity) and clickable prototypes. Present findings, design concepts, and rationale to clients. End-to-end participation; kickoffs, standups, grooming, demos, and retros to ensure accuracy throughout product development.

2002 - Present

Creative Consultant

HBuchanan Design

Design consultant developing new strategies, concepts, and designs for clients' existing web and print needs. Client list includes real estate, insurance, legal, retail, and fine art industries professionals.

Sept. 2008 - March 2016

Professor of Graphic Design

Savannah College of Art & Design

Guided hundreds of students through complex design projects, from strategic planning to digital implementation of digital and print bound deliverables in undergraduate and graduate level courses.

Jan. 2004 - June 2008

Instructor of Graphic Design

The Art Institute of Ft. Lauderdale

Guided students through the full spectrum of undergraduate courses in graphic design, from introduction to design basics to final portfolio.

Jan. 2003 - Sept. 2005

Lead Supervisor of PrintCenter

The Art Institute of Ft. Lauderdale

Developed all policies and procedures for the implementation and management of an in-house print production facility for the institution.

EDUCATION

2015

UX & IA Workshops

General Assembly, Atlanta

2005

Master of Fine Arts, Graphic Design

Miami International University

2002

Bachelor of Science, Graphic Design

The Art Institute of Ft. Lauderdale

SKILLS, HOBBIES, TOOLS

Lean UX and SAFe Practitioner, Problem Solver, Strategic Planner, Creative Ideation, UX/UI, Design/Layout, Front End Dev, Print Production

Photography, Hiking, Camping, Woodworking

Sketch, InVision, Adobe CC, HTML, CSS, Office Suite, JIRA, Confluence, LeanKit